

**MAKING TASK:**

**Time: 10 weeks**

Body of Work 1

**CONCEPT: SEMIOTICS (from the Greek term semion or “sign”).**

Semiotics is the use of sign systems and symbols to construct meaning. It is the study of sign processes and systems which form language and cultures,

**FOCUS:** Student choice of historical, socio-cultural, religious, scientific or political contexts from a communication perspective.

**CONTEXT:**

**Historical:** The systematic and chronological record of past events.

**Socio-cultural:** A combination of social and cultural factors (social relating to community and cultural relating to the practices and beliefs of a society).

**Religious:** Various systems of spiritual beliefs and practices.

**Political:** Of or relating to the organisation of a society's system of government.

**Scientific:** Concerned with the materials and functions of the physical universe.

**STUDENT CHOICE OF MEDIA:** *Students experiment, explore and reconstruct multiple layers within chosen media area (select three components within chosen area)*

*Two-dimensional media: drawing, painting, photograph, printmaking*

*Three-dimensional objects: ceramics, fibre, installation, sculpture, performance, body ar*

*Design: public and environmental, stage and costume, graphic and illustration, product*

*Time-based Media: electronic imaging, film, animation and sound art*

*Investigate art movements and artists who incorporate semiotics within their artwork and whose work reflects your chosen focus or media area.*

DADA: Andre Breton, Marcel Duchamp, Man Ray, George Hugnet, Hannah Hoch, Kurt Switters, Raoul Hausmann, Hugo Bell, Emmy Hennings, Richard Huelsenbeck, George Grosz. POP: Richard Hamilton, Eduardo Paolozzi, Jasper Johns, Roy Lichtenstein, James Rosenquist, HC Westerman, Peter Saul, Karl Wirsum, Jim Nutt, Romare Bearden, Hans Haacke. CONTEMPORARY: Vitto Accona, Nam June Paik, Robert MacPherson, Kathy Temin, Jean-Michel Basquiat, George Baselitz, A R Penk, Guerilla Girls, Bing Zu, Francesco Clemente, Rosalie Gascoigne, Hossein Valamanesh, Jenny Watson, Robyn Stacey, Cindy Sherman Wendy Gu, Rea. Masato Nakamura, Jitish Kallat, Ki-soo Kwon, John Pule, Sutee Kunavichayanont.

**BODY of WORK:**

**Resolve and Display a Body of Work which explores the notions of Semiotics and incorporates the use of signs and symbols to construct meaning to communicate a personal, urban or global message.**

*In consultation with your teacher, present your ideas based on the suggested concept / focus and media area. You must demonstrate skills in researching, developing, reflecting and resolving an original Body of Work which communicates and incorporates multiple layers of meaning.*

*Collect images, articles, artworks, sketches for you individual focus and explore multiple ideas to develop your preparatory studies for development as a Body of Work.*

*Body of work can take the form of a series of works, artist book, public exhibition, blog, website, video or multi-media presentation.*

*Reflect upon Body of Work by completing an artist statement in the form of a written document, catalogue, video or interview. Discuss your personal focus and context in response to the concept of Semiotics. Make reference to your choice of multiple layers, problem-solving processes and ability to incorporate the use of signs and symbols to construct meaning to communicate personal, urban and global meanings.*

**PLANNING MATRIX**

Concept: SEMIOTICS	Context:	Focus:	Media Area
Meaning	From a communication perspective.		
Layers	Image	Text	Sound
Media Choice	1:	2:	3:



**ASPLEY STATE HIGH SCHOOL**  
**VISUAL ART DEPARTMENT**  
**MAKING CRITERIA**

YEAR 12 VISUAL ART

SEMESTER 1 , 2009

UNIT 4 : BODY OF WORK 1

CONCEPT: SEMIOTICS

FOCUS: Student Choice

Criterion	A	B	C	D	E
<b>VISUAL LITERACY</b>	<p><i>The student work has the following characteristics:</i></p> <ul style="list-style-type: none"> <li><i>astute defining and creative resolution of visual problems and expressively and innovatively addresses the concepts, chosen focuses, contexts and media</i></li> <li><i>effective and deliberate communication of intended and explicit meanings, demonstrating aesthetic choices through manipulation and control of visual language and expression.</i></li> <li><i>research, development, resolution and reflection which consistently shows a creative, informed personal</i></li> </ul>	<p><i>The student work has the following characteristics:</i></p> <ul style="list-style-type: none"> <li><i>defining and effective resolution of visual problems and sustained and consistent relevance to concepts, chosen focus, contexts and media</i></li> <li><i>considered communication of intended meanings demonstrating aesthetic choices through application of visual language and expression</i></li> <li><i>research, development, resolution and reflection which consistently shows an informed personal aesthetic</i></li> </ul>	<p><i>The student work has the following characteristics:</i></p> <ul style="list-style-type: none"> <li><i>defining and resolution of visual problems relevant to concept, chosen focus, contexts and media</i></li> <li><i>communication of meanings through use of visual language and expression, reflective of aesthetic choices</i></li> <li><i>research, development, resolution and reflection which shows a personal aesthetic</i></li> </ul>	<p><i>The student work has the following characteristics:</i></p> <ul style="list-style-type: none"> <li><i>some defining of visual problems and attempting of resolution relevant to concepts and suggested media</i></li> <li><i>replication and communication of meanings using visual language and expression</i></li> </ul>	<p><i>The student work has the following characteristics:</i></p> <ul style="list-style-type: none"> <li><i>attempted resolution of visual problems using media</i></li> <li><i>use of images and/ or objects</i></li> <li><i>copied ideas and information</i></li> </ul>
<b>APPLICATION</b>	<p><i>The student work has the following characteristics:::</i></p> <ul style="list-style-type: none"> <li><i>effective construction and clear communication of intended and explicit meaning applying deep knowledge and critical understanding of materials, technologies, techniques and processes.</i></li> <li><i>purposeful and considered selection, manipulation and exploitation of materials, technologies, techniques and processes informed by discerning research , development, resolution and reflection</i></li> </ul>	<p><i>The student work has the following characteristics:</i></p> <ul style="list-style-type: none"> <li><i>credible construction and clear communication of intended meaning using and applying knowledge and understanding of materials, technologies, techniques and processes</i></li> <li><i>selection, experimentation and manipulation of materials, technologies, techniques, and processes informed by relevant research, development, resolution and reflection</i></li> </ul>	<p><i>The student work has the following characteristics:</i></p> <ul style="list-style-type: none"> <li><i>construction and communication of meaning using knowledge and understanding of materials, technologies, techniques and processes</i></li> <li><i>selection, exploration, and use of material, technologies, techniques and processes informed by research, development , resolution and reflection</i></li> </ul>	<p><i>The student work has the following characteristics:</i></p> <ul style="list-style-type: none"> <li><i>reproduction of meaning using some knowledge of materials, technologies, techniques and processes</i></li> <li><i>use of materials, technologies, techniques drawing on research, development, resolution and reflection</i></li> </ul>	<p><i>The student work has the following characteristics:</i></p> <ul style="list-style-type: none"> <li><i>uses materials, technologies and techniques</i></li> </ul>

