

SPONSORSHIP

PROSPECTUS

2025



ASPLEY STATE HIGH SCHOOL

An Independent Public School

651 Zillmere Road, Aspley QLD 4034

Ph: (07) 3963 9222

Website: www.aspleyshs.eq.edu.au

ABOUT US

Aspley State High School stands as a cornerstone of the community, earning a reputation for excellence and resilience. Renowned for its well-resourced environment, the school boasts a committed team of educators and support staff who tirelessly nurture and inspire learners, fostering a culture of daily triumphs and achievements.

Aspley State High School offers students a range of specialist entry programs and an extensive range of extra-curricular programs. The programs we have on offer at Aspley State High School include:

- Academic Achievers Program
- Aspley Eagles Football Academy
- Band & Performance Mentoring Program
- Personal Development Program
- SPAR-C Program
- Strings & Instrumental Music Program
- Strength to Strength Program
- Vocal Excellence Program

Aspley State High School invites your organisation to invest in our extra-curricular programs and events to enhance learning outcomes and be part of the Aspley High School Community.



BENEFITS OF SPONSORSHIP AT ASPLEY STATE HIGH SCHOOL

- Brand exposure on the school website
- Brand exposure on multimedia displays and signage at Aspley State High School
- Brand exposure at events
- Acknowledgement in speeches and announcements (where possible)
- Exposure through school social media (Facebook)
- Brand exposure in print and communication collateral such as school event programs, newsletters and magazine editorial
- Brand exposure on merchandise and apparel (where possible)
- Advertisement opportunities
- Invitations to attend and/or present awards at school events (where applicable)
- Complimentary tickets to attend school events
- Opportunities to host a school event for networking.

Key School Events (2025)

20 th & 21 st February	Year 7 Sleepover
31 st March	Cross Country
2 nd April	Football Challenge Cup
19 th June	Junior Secondary Arts Showcase
27 th June	Athletics Carnival
7 th August	Year 12 Arts Showcase
28 th August	Year 10 & 11 Arts Showcase
10 th September	Football Challenge Cup
24 th October	A-Factor – Talent Night
14 th November	Music Night
21 st November	Year 12 Graduation
25 th November	Awards Night
2 nd December	Junior Secondary Arts Showcase
8 Per Year	Whole School Assemblies



AUDIENCE

Your organisation will have the potential to receive direct brand exposure to Aspley State High School's community including:



150+ TEACHERS & STAFF



**1100+ STUDENTS ATTEND
ASPLEY STATE HIGH SCHOOL**



**4000+ SCHOOL COMMUNITY
(PARENTS, CARERS & WIDER COMMUNITY)**



School Social Media & Newsletter

Our Facebook page boasts an active following of 2400 people, including students, parents, teachers, and alumni. We engage our audience with a variety of content, including school updates, event promotions, student achievements, and community initiatives.

Distributed fortnightly to over 800 families, our newsletter is a trusted source of information for our school community. From academic achievements to extracurricular activities, it provides a comprehensive overview of school life and upcoming events.

There are different levels of sponsorship options to choose from to suit your business objectives and budget. The following pages outline the base sponsorship packages available at Aspley State High School.

BRONZE SPONSORSHIP PACKAGE

- Acknowledged as a Bronze Sponsor of Aspley State High School.
- 50-word profile of your organisation featured on the following:
 - School's website with the organisation's name/logo hyperlinked to your organisation's website (for a period of 12 months).
 - 2 editions of the school newsletter (One at the commencement of each term).
 - 1 Facebook posts (One at the commencement of each semester).
- Your organisation logo prominently displayed in the following:
 - Digital street sign displayed on Zillmere Road – displayed for 3 seconds (P&C approval required)
 - School events' printed programs (where applicable):
 - o Football Challenge Cup x 2
 - o Junior Secondary Arts Showcase x 2
 - o School Musical
 - o Year 10 & 11 Arts Showcase
 - o Year 12 Arts Showcase
 - o A Factor
 - o Music Night
 - o Year 12 Graduation
 - o Awards Night
- Acknowledgement as a Bronze Sponsor at all the school's key events.
- 2 complimentary tickets to all school showcases and musicals.

\$3000 + GST



SILVER SPONSORSHIP PACKAGE

- Acknowledged as a Silver Sponsor of Aspley State High School.
- 100-word profile of your organisation featured on the following:
 - School's website with the organisation's name/logo hyperlinked to your organisation's website (for a period of 12 months).
 - 2 editions of the school newsletter (One at the commencement of each term).
 - 1 Facebook posts (One at the commencement of each semester).
- Your organisation logo prominently displayed in the following:
 - Digital street sign displayed on Zillmere Road – displayed for 5 seconds (P&C approval required)
 - School events' printed programs (where applicable):
 - o Football Challenge Cup x 2
 - o Junior Secondary Arts Showcase x 2
 - o School Musical
 - o Year 10 & 11 Arts Showcase
 - o Year 12 Arts Showcase
 - o A Factor
 - o Music Night
 - o Year 12 Graduation
 - o Awards Night
- Acknowledgement as a Silver Sponsor at all the school's key events.
- Opportunity for organisation to display banners and marketing material at all key school events (where applicable)
- 4 complimentary tickets to all school showcases and musicals.

\$6000 + GST



GOLD SPONSORSHIP PACKAGE

- Acknowledged as a Gold Sponsor of Aspley State High School.
- 250-word profile of your organisation featured on the following:
 - School's website with the organisation's name/logo hyperlinked to your organisation's website (for a period of 12 months).
 - 4 editions of the school newsletter (One at the commencement of each term).
 - 2 Facebook posts (One at the commencement of each semester).
- Your organisation logo prominently displayed in the following:
 - Digital street sign displayed on Zillmere Road – displayed for 7 seconds (P&C approval required)
 - School events' printed programs (where applicable):
 - o Football Challenge Cup x 2
 - o Junior Secondary Arts Showcase x 2
 - o School Musical
 - o Year 10 & 11 Arts Showcase
 - o Year 12 Arts Showcase
 - o A Factor
 - o Music Night
 - o Year 12 Graduation
 - o Awards Night
 - Welcome screen on all whole school assemblies (8 assemblies per year)
- Acknowledgement as a Gold Sponsor at all the school's key events.
- Opportunity for organisation to display banners and marketing material at all key school events (where applicable)
- Opportunities to distribute promotional items at school events (e.g. promotional water bottles at sports carnivals)*
- School fence advertising opportunity for 12 months (banner to be supplied by organisation).
- 6 complimentary tickets to all school showcases and musicals.

*School principal approval required prior to production/publishing.

\$9000 + GST





DON'T MISS THIS OPPORTUNITY TO JOIN US IN MAKING A DIFFERENCE IN THE LIVES OF OUR STUDENTS AND FAMILIES WHILE PROMOTING YOUR BRAND TO OUR ENGAGED COMMUNITY.

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES AT ASPLEY STATE HIGH SCHOOL, PLEASE CONTACT BRENDON HOFMEIER AT BHOFM0@EQ.EDU.AU OR (07) 3863 9236.

THANK YOU FOR CONSIDERING ASPLEY STATE HIGH SCHOOL FOR YOUR SPONSORSHIP PARTNERSHIP. WE LOOK FORWARD TO COLLABORATING WITH YOU!

ASPLEY STATE HIGH SCHOOL
An Independent Public School